



PortAventura World celebrates its 30th anniversary by giving away free tickets to everyone turning 30

- From March 27 to April 27, those born in 1995 can receive a free ticket and special discounts for family and friends



Image of the bus next to the Puerta de Alcalá

PortAventura World, March 27, 2025. - This year is packed with unforgettable emotions at **PortAventura World**, which is celebrating its **30th anniversary** by sharing joy with multiple generations. Over the past three decades, the resort has been the backdrop for one-of-a-kind adventures and cherished memories for millions of visitors. To mark this milestone, the company is launching a unique campaign dedicated to those who share this special number: everyone turning 30 this year.

With the inspiring slogan **“Turning 30 comes with a ticket in hand,”** **PortAventura World is offering free admission to anyone born in 1995.** Those who meet this special condition and register between March 27 and April 27 on **PortAventura’s website** will receive a free ticket to PortAventura Park. And because the best moments are meant to be shared, each eligible guest will also receive **three 50% discount vouchers** to invite family or friends. Additionally, to ensure no one misses out on the celebration, all other guests will be able to enjoy an exclusive 35% discount on their tickets.

To kick off this major anniversary, PortAventura World will arrive in **Madrid** on Thursday, March 27 with a bold promotional campaign. A very special bus will tour the city’s most iconic streets, spreading the joy and excitement this anniversary deserves. This bus, a symbol of three decades of unforgettable adventures, will



continue its journey through other Spanish cities such as **Barcelona, Valencia, and Zaragoza**, inviting thousands of people to take part in the celebration.

After three decades of dreams fulfilled and shared fun, the resort remains committed to creating unique experiences, inviting everyone to celebrate life for what it truly is: an unforgettable ride.

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is one of the largest family holiday and leisure destinations in Europe. Throughout its 30-year history, it has received more than 100 million visits. With a privileged location close to Barcelona, the resort operates 5 4-star themed hotels and 1 5-star hotel (PortAventura Hotels), and has 4 hotels under management offsite, totalling more than 3,000 rooms (Ponient Hotels), as well as a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. PortAventura World Parks & Resort also has a theme park, Ferrari Land Park, the only of its kind in Europe, and a water park that is a leader in Europe, with a range of world-class attractions. In November 2022, the resort was certified as a B Corp company, a recognition of the company's work in terms of sustainability, social responsibility and good governance.

Press contacts:

Salva Marsal

salva.marsal@portaventura.es

Tel. +34 977 779 107 / +34 683 353 838

Judith Lleixà

judith.lleixa@portaventura.es

Tel. +34 977 779 028 / +34 649 074 605

Communications Office

portaventura@edelman.es

Tel. +34 915 560 154