

## Carnival returns to PortAventura World for its most special year

- *During the month of March, the resort is filled with colours and fun thanks to street entertainment and exclusive shows*
- *In addition, the special themed decorations for the company's 30<sup>th</sup> anniversary can be seen for the first time*



*Local troupe taking part in PortAventura Park's Carnival Parade*

**PortAventura World, 18 February 2025.-** For the third consecutive year, **PortAventura World** is **kicking off its new season** with **Carnival** celebrations. Every **weekend in March**, visitors to the resort will be able to enjoy the **rhythms, colours, and festivities** inspired by this iconic festival known around the world and also by those in the resort's immediate surroundings.

Along these lines, this year **the company has opted for new parades led by groups from neighbouring municipalities**, boosting their visibility and demonstrating the incredible talents of the area's vibrant ensembles. The chosen troupes are Colours Fantasy, Sinhus, Aerodance, Pandora and Torres Jordi, as well as the Bombastik batucada and the Bandarra Street Orkestra. The carnival companies are also debuting new and carefully designed costumes. All these street entertainers can be found in the different areas of the resort during opening hours,



from open to close. This new proposal is in conjunction with the schedule of exclusive shows for this time of year.

**Fernando Aldecoa**, general manager of PortAventura World: *"We are very proud to be able to talk about the most locally sourced Carnival we have had to date at PortAventura World. Our aim is to make a positive impact on our surroundings and by taking actions such as these we hope to promote recognition of the local troupes that organise their parades with such care for the enjoyment of our visitors. In addition, this year the Carnival marks the beginning of a very special season for us, with the celebration of our 30<sup>th</sup> anniversary, which will last throughout the year".*

This also marks the start of PortAventura World's **thirtieth anniversary season**, a unique milestone that the first visitors of the season can enjoy with the **special themed decorations** adorning the streets of the entire resort. From **1 March to 6 January 2026**, the resort will be fully dedicated to commemorating its most special year, full of surprises and moments to remember.

With the aim of improving the experience of visitors who choose to stay in the park's hotels and Club PortAventura members, the resort has arranged the exclusive opening of the Mediterrània and Far West areas of PortAventura Park every Friday until 4 April, from 5 pm to 10 pm. PortAventura Park will extend its usual opening hours on these dates, giving visitors the opportunity to celebrate Carnival and its 30<sup>th</sup> anniversary during the entire weekends.

### **About PortAventura World Parks & Resort**

PortAventura World Parks & Resort is one of the largest family holiday and leisure destinations in Europe. Throughout its 30-year history, it has received more than 100 million visits. With a privileged location close to Barcelona, the resort operates 5 4-star themed hotels and 1 5-star hotel (PortAventura Hotels), and has 4 hotels under management offsite, totalling more than 3,000 rooms (Ponient Hotels), as well as a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. PortAventura World Parks & Resort also has a theme park, Ferrari Land Park, the only of its kind in Europe, and a water park that is a leader in Europe, with a range of world-class attractions. In November 2022, the resort was certified as a B Corp company, a recognition of the company's work in terms of sustainability, social responsibility and good governance.

#### **Press contact:**

##### **Salva Marsal**

[salva.marsal@portaventura.es](mailto:salva.marsal@portaventura.es)

Tel. +34 977 779 107 / +34 683 353 838

##### **Judith Lleixà**

[judith.lleixa@portaventura.es](mailto:judith.lleixa@portaventura.es)

Tel. +34 977 779 028 / +34 649 074 605