



PortAventura World celebrates its 30th anniversary with an event that consolidates its leadership in tourism and leisure in Europe

- *The institutional event brought together high-ranking officials and leaders from the political, business, and cultural spheres, both nationally and internationally*



From left to right: Mr. Pol Gibert, Ms. Lucía López, The Hon. Mr Pere Segura, The Most Excellent Ms. Rosario Sánchez Grau, The Right Honourable Mr. Salvador Illa I Roca, Mr. Arturo Mas-Sardà, The Hon. Mr. Pere Granados, The Honourable Mr. Miquel Sàmper Rodríguez, Mr. Fernando Aldecoa

PortAventura World, 10 June 2025.- PortAventura World celebrated its 30th anniversary with an **institutional event** that brought together **prominent representatives from both the public and private sectors** for an evening full of emotion, tributes, and future vision. The gathering honoured a project that, since 1995, **has transformed the tourism and leisure landscape** in Spain and Europe, with **over 100 million visits** and a steadfast commitment to innovation, sustainability, and positive impact.

The celebration provided an opportunity to highlight PortAventura World's trajectory and its influence on the leisure and tourism sectors. During the event, its role as an economic driver in the region was underscored, with an estimated contribution of 12% to Tarragona's GDP and 0.5% to Catalonia's GDP. Its impact on employment was also highlighted, **generating more than 24,000 direct and indirect jobs annually**.



Among the attending dignitaries were the **Hon. Mr. Salvador Illa i Roca, President of the Government of Catalonia; the Hon. Ms. Rosario Sánchez Grau, Secretary of State for Tourism; the Hon. Mr. Miquel Sàmper Rodríguez, Minister for Business and Labour; Mr. Pol Gibert, Secretary General for Business and Labour; the Hon. Mr. Pere Granados, Mayor of Salou; and the Hon. Mr. Pere Segura, Mayor of Vila-seca.**

In his speech, **the President of the Generalitat, Salvador Illa**, stated, "I would like to congratulate the entire PortAventura World family on its 30 years of history, a trajectory marked by ambition and perseverance that has driven a project that generates prosperity, not only in the Camp de Tarragona and Catalonia, but also in Spain. Today we commemorate a success story that can only continue to improve so that it continues for at least another 30 years".

Mr. Arturo Mas-Sardà, Chairman of the Board of PortAventura World, remarked: "PortAventura World is today much more than a resort: it is a tourism engine, an international benchmark and a collective success story built over 30 years through effort, enthusiasm and commitment. We renew our purpose with the same passion as on day one: to create unforgettable experiences while caring for people and the environment."

The event concluded with the long-awaited premiere of **FiestAventura 2.0**, the new and updated version of the resort's iconic nighttime show. The performance captivated the audience with a unique staging that brought together water, fire, music, pyrotechnics, and drones for the first time to light up the skies of PortAventura World. This show, which pays tribute to world cultures, stands out as one of the most spectacular and innovative in the park's history.

The excitement continued with musical performances by **Miki Núñez** and **Elena Gadel**, who provided the soundtrack for an unforgettable evening. Guests also enjoyed exclusive access to the iconic Furius Baco attraction and tasted a special cake from **Pastisseria Escribà**.

Since its opening in 1995, PortAventura World has established itself as one of Europe's most comprehensive leisure destinations, with three theme parks, ten hotels, and **PortAventura Business & Events**, its division specialised in corporate events and tourism, featuring one of the most prestigious convention centres in Europe. Recognised as a B Corp company, the resort combines growth and innovation with a strong social commitment.

The iconic **Dragon Khan** roller coaster, groundbreaking at its debut, marked the beginning of a legacy that continues with attractions such as **Red Force**, the tallest in Europe. Additionally, the **PortAventura Foundation**, active since 2011, promotes inclusion and child well-being projects. Its flagship project, **PortAventura Dreams Village**, welcomes 400 children each year in the final phase of their illness recovery, along with their families.



With this legacy, PortAventura World reaffirms its leadership as a sustainable tourist destination and a benchmark for delivering unforgettable experiences with a real impact on people and the region.

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is one of Europe's leading vacation and family leisure destinations. Over its 30-year history, it has welcomed more than 100 million visitors. Located just outside Barcelona, the resort features five 4-star themed hotels and one 5-star hotel (PortAventura Hotels), operates four additional hotels outside the resort (Ponient Hotels) with nearly 3,000 rooms, and a **Convention Centre** capable of hosting up to 6,000 people. The resort also includes a major theme park, Europe's only **Ferrari Land**, and a leading water park, offering world-class attractions. In November 2022, the resort was certified as a **B Corp** company, recognising its commitment to sustainability, social responsibility, and good governance.

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