

## Pride Night returns to PortAventura World: music, colour, and adrenaline until midnight



*Celebration of Pride Night 2025 at PortAventura World*

**PortAventura World, 7 July 2025.** – Music, colour, and diversity filled the resort during the eagerly awaited third edition of **Pride Night**, a celebration created by **PortAventura World** to **enjoy, connect, and stand proud** under the summer sky of the Costa Daurada.

From 5:30 p.m. to 11:30 p.m.—an hour longer than in the previous edition—visitors were able to enjoy an evening full of surprises and emotions, as the park opened its doors with **an exclusive and unforgettable programme**.

The event offered a vibrant visual and musical journey, including a **DJ set in the Plaza Imperial in China** by DJ Andreu Presas, and a **live band performance in Plaza Yucatán** featuring an LGBTQ+-friendly repertoire. In addition, the **Penitence** stage became the epicentre of powerful live performances, while **Aquamusic** lit up the **Mediterrània** area with a themed show full of light and emotion. To round off the evening, **a parade accompanied by an iconic LGBTQ+ anthem** brought a memorable night to a close.

The experience was enhanced with new proposals celebrating diversity in both sensory and symbolic ways: **multicoloured cocktails, Pride Rainbow cupcakes, and a 2025 Pride capsule collection** featuring t-shirts, caps, and reusable bottles, expanding the **World of Diversity** product line.



Alongside this unforgettable evening, a talk-workshop was also held for the PortAventura World team. The session, **led by content creator and activist Enrique Bernabéu**, addressed key topics related to the visibility of diverse realities within the LGTBIQ+ community.

These initiatives, combining awareness and celebration, reflect PortAventura World's commitment to inclusion, reaffirming its vocation as a **B Corp-certified resort** that advocates for **value-driven, more open, conscious, and inclusive leisure for all**.

#### **About PortAventura World Parks & Resort**

PortAventura World Parks & Resort is one of the largest family holiday and leisure destinations in Europe. Throughout its 30-year history, it has received more than 100 million visits. With a privileged location close to Barcelona, the resort operates 5 4-star themed hotels and 1 5-star hotel (PortAventura Hotels), and has 4 hotels under management offsite, totalling more than 3,000 rooms (Ponient Hotels), as well as a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. PortAventura World Parks & Resort also has a theme park, Ferrari Land Park, the only of its kind in Europe, and a water park that is a leader in Europe, with a range of world-class attractions. In November 2022, the resort was certified as a B Corp company, a recognition of the company's work in terms of sustainability, social responsibility and good governance.

#### **Press contacts**

##### **Salva Marsal**

[salva.marsal@portaventura.es](mailto:salva.marsal@portaventura.es)

Tel. +34 977 779 107 / +34 683 353 838

##### **Judith Lleixà**

[judith.lleixa@portaventura.es](mailto:judith.lleixa@portaventura.es)

Tel. +34 977 779 028 / +34 649 074 605

##### **Press office**

[portaventura@edelman.es](mailto:portaventura@edelman.es)

Tel. +34 915 560 154