

PortAventura World launches the third edition of EcoEduca School Days to raise awareness among younger generations about sustainability

On 15 and 16 October, PortAventura Park will host more than 2,500 students and teachers in a large educational space combining workshops, scavenger hunts, and interactive experiences focused on the Sustainable Development Goals



One of the participants of the second edition of the EcoEduca School Days, at the Gran Teatre Imperial.

PortAventura World, 9 October 2025. – **PortAventura World** reaffirms its commitment to education and sustainability with the **third edition** of the **EcoEduca School Days**, taking place on **15 and 16 October**. This event, aimed at primary and secondary school students, combines learning, innovation, and entertainment around environmental values.

In collaboration with **Talent Factory and Fundació Talent**, the 2025 edition will offer participants the opportunity to tackle real-life challenges proposed by companies committed to sustainability, through new workshops, scavenger hunts, and a sustainable ideas hackathon. Students will interactively learn about the **Sustainable Development Goals (SDGs)**, corporate social responsibility, and the importance of teamwork, applying *design thinking* methodologies to respond to the proposed challenges.



The programme includes **two formats adapted to different age groups**: on the one hand, **Talent Junior**, aimed at students aged 13 and above, who will take part in a hackathon addressing sustainability challenges presented by PortAventura World and partner companies such as **Danone, Purina, Snack'In, The Style Outlets** and **The Magnum Ice Cream Company**. On the other hand, younger children will enjoy **Talent Kids**, a tailored version featuring fun activities and sustainability-focused workshops designed for playful learning.

This initiative, which has brought together over **4,000 students and teachers** in its first two editions and generated nearly **170 innovative sustainability proposals**, is now firmly established as a benchmark in experiential education and youth awareness.

Additionally, partner companies and organisations such as **Gravity Wave, e-Tech Racing, Staedtler, Lacasitos, la Fundació Talent** and **Jovi** will participate in the event by offering activities and resources to enrich attendees' experiences, from recycled-material workshops to interactive sessions on good environmental practices.

This year's edition will also feature the participation of **Núria Capdevila Ruiz**, a 22-year-old entrepreneur, financial advisor, and climate activist, who will share with students her experience leading **Arbre Team** —an initiative born after a devastating fire in her hometown, now a leading project in sustainability and social entrepreneurship.

Choni Fernández, Chief Sustainability Officer, Customer & Communications at PortAventura World, stated: *“With EcoEduca School Days, we aim to bring the values of sustainability closer to young people through hands-on experience and innovation, reinforcing our commitment as a B Corp company to create a positive impact on society and the planet.”*

With this initiative, **PortAventura World** reaffirms its desire to generate a positive impact on society and the planet, combining leisure and learning to inspire young people to build a more sustainable future.

About PortAventura World Parks & Resort

PortAventura World Parks & Resort is one of Europe's largest family holiday and leisure destinations. Over its 30-year history, it has welcomed more than 100 million visitors. With a privileged location near Barcelona, the resort operates five 4-star themed hotels and one 5-star hotel (PortAventura Hotels), and manages four additional hotels outside the resort premises, offering more than 3,300 rooms. It also features a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. PortAventura World includes a theme park, Europe's only Ferrari Land park, and one of Europe's leading water parks, all offering internationally renowned attractions. In November 2022, the resort was certified as a B Corp, in recognition of its achievements in sustainability, social responsibility, and good governance.



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