

## Fear and fun go hand in hand in a family-friendly Halloween at PortAventura World

- From 20 September to 11 November, the resort will host more than 50 days of shows, horror and family fun



*Halloween Birthday Parade in the Mediterrània area of PortAventura Park*

**PortAventura World, 9 September 2025.-** Halloween has evolved from being a simple night of costumes into one of the major leisure events of the year. Each year, thousands of visitors seek experiences that blend excitement, fear and fun in unique settings. In this context, **PortAventura World** stands as the European epicentre of the celebration, with an immersive universe where themed entertainment reaches its highest expression.

**From 20 September to 11 November**, the resort transforms into a unique stage with premieres for all audiences, renewed theming in every corner of the park, surprising characters, and an offering of horror and fun designed for all levels of bravery.

Among the main new features is the premiere of **1,2,3... ¡Ya es Halloween!**, an original **family show** that brings together **Count von Count** and the Sesame Street™ characters in a magical story of music, humour and friendship. It will be available from 21 September in the children's area of SésamoAventura.

Also making its debut is **Halloween Birthday Parade**, a **parade** that builds on the legacy of the 30th anniversary show, featuring **themed floats**, a **new jingle**, and a final **choreography** that closes each day with an explosion of energy and colour in Mediterrània.



And for horror lovers, the resort will maintain its offering of horror passages, with titles such as ***La Leyenda del Rey Caníbal***, ***La Isla Maldita***, ***REC® Experience***, ***La Muerte Viva***, and the ***Scare Zone: La Maldición del Emperador***, spread across different areas of the park; in addition to various shows adapted for the occasion, such as ***West Blood Frenzy*** and ***Vampires*** in Far West, or ***Halloween Factory*** at the Gran Teatre Imperial in China, this year featuring new acrobatic numbers. An offering that combines experiences for those new to horror with proposals designed to challenge the bravest guests.

The theming will envelop every corner of the park with **surprising decorations**, **street characters**, and **unique photo opportunities**. The experience is completed with themed menus in the restaurants, exclusive products in the shops, and extended opening hours on key days of the season.

This year, the Halloween season is extended by two additional days compared to 2024, coinciding with the Armistice Day long weekend in France. This move reinforces PortAventura World's **international appeal** and consolidates Halloween as the major event of the European autumn, where fear becomes an unforgettable adventure.

#### **About PortAventura World Parks & Resort**

PortAventura World Parks & Resort is one of the largest family holiday and leisure destinations in Europe. Over its 30-year history, it has welcomed more than 100 million visits. With a privileged location close to Barcelona, the resort operates 5 themed 4-star hotels and 1 5-star hotel (PortAventura Hotels) and manages 4 additional hotels outside the resort premises, with more than 3,300 rooms, as well as a convention centre (PortAventura Convention Centre) with capacity for up to 6,000 people. PortAventura World Parks & Resort also includes a theme park, a unique Ferrari Land park in Europe, and a leading water park in Europe, with a range of world-class attractions. In November 2022, the resort was certified as a B Corp company, in recognition of its work in sustainability, social responsibility, and good governance.

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