

Fundación PortAventura and LALIGA GENUINE Moeve celebrate a new edition of the Genuine Day

More than 600 players with intellectual disabilities from 40 teams took part in a collaborative experience inside the park to build the great Genuine mural together



PortAventura Foundation and LALIGA GENUINE at the new edition of the Genuine Day

PortAventura World, 21 November 2025. – **PortAventura World** hosted a new edition of the Genuine Day, an event organized by **FUNDACIÓN LALIGA** and **PortAventura Foundation** within the framework of **LALIGA GENUINE Moeve**, the official LALIGA competition made up of teams composed of people with intellectual disabilities.

The event, which kicks off the LALIGA GENUINE Moeve season each year, aims to **promote inclusion and coexistence through leisure and sport**, offering players an unforgettable experience in the heart of PortAventura Park.

Under the theme “An inclusive adventure inside PortAventura World: Find your clue to complete the great Genuine mural!”, this year’s edition brought together **40 of the 50**



participating teams in an activity designed to **foster cooperation and teamwork**. Each group traveled through different areas of the park, from Mediterrània to Far West, solving clues, completing challenges, and earning a piece of the mural symbolizing their contribution to the whole.

The activity concluded with a group meal at **La Cantina** in **México**, where all teams gathered to complete the great **Genuine mural**, composed of the crests of the participating clubs. This collective gesture, led by representatives from FUNDACIÓN LALIGA and Fundación PortAventura, highlighted the unity, respect, and joy that characterize the project, and concluded with the traditional family photo.

“At PortAventura World, we work every day to make fun a form of inclusion. Genuine Day perfectly embodies that spirit: an event where differences become opportunities to share, learn, and enjoy together. We are thrilled to see how this project continues to grow and create experiences that reflect the values guiding our commitment to a more diverse and accessible society,” said **Josep Andreu, President of Fundación PortAventura**.

Olga de la Fuente, director of FUNDACIÓN LALIGA, emphasized that *“Genuine Day reminds us once again why LALIGA GENUINE Moeve is much more than a competition. It’s a space where every player finds their place, where living together becomes learning, and where inclusion is experienced with joy and naturalness. Seeing so many teams sharing challenges, excitement and camaraderie in such a special setting like PortAventura World confirms that we are building something truly transformative.”*

Beyond the fun, this initiative reinforces both foundations’ commitment to social inclusion, sport, and equal opportunities, integrating the values of **LALIGA GENUINE Moeve** in an accessible and shared leisure environment.

With actions like this, **PortAventura Foundation** continues to strengthen its role as a benchmark in inclusive leisure, demonstrating that the combination of sport and entertainment can generate real and lasting social impact.

About PortAventura Foundation





PortAventura Foundation is a non-profit organization working to promote the social integration of vulnerable or at-risk groups, with a special focus on children and young people. Since its creation in 2011, it has carried out all its social initiatives within PortAventura World's ESG strategy (environmental, social and governance). Its flagship project is PortAventura Dreams Village, a pioneering initiative in Europe that offers free one-week stays in a dedicated village inside the resort to children and young people with serious illnesses and their families, as part of their emotional recovery therapy. More than 400 families stay in the village each year. The foundation also drives numerous fundraising activities for social organizations, supports solidarity events and awareness campaigns, and facilitates access to leisure for people at risk of social exclusion.

About FUNDACIÓN LALIGA

Founded in 1993 and a pioneer in the professional football environment, FUNDACIÓN LALIGA is a private cultural organization with its own legal identity and non-profit status, created at the initiative and by unanimous agreement of LALIGA's General Assembly. Its main objective is to channel LALIGA's social efforts and promote the social responsibility strategies of its clubs and foundations, fostering cooperation among them and amplifying football's power as a tool for social transformation towards a fairer, more inclusive, and more equal society. Currently, 40 foundations from the 42 LALIGA football clubs are registered. Additionally, the Foundation organizes the world's first league for footballers with intellectual disabilities: LALIGA GENUINE Moeve.

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